



**LES**

**PRESENTS**

**ENOVATE**

**LIAISON  
PACKAGE**

All Pakistan Enovate'24  
Organized by Leadership and  
Entrepreneurship Society

**Ghulam Ishaq Khan Institute of Engineering Sciences and  
Technology, Topi, Swabi**

**18 - 20 Oct 2024**





**Dr. Muhammad Imran Khan**  
**Dean Students Affairs GIKI**



**Dr. Abid Ullah**  
**Advisor LES GIKI**



**Sarim Faheem**  
**President LES GIKI**

**Ghulam Ishaq Khan Institute of Engineering Sciences and  
Technology, Topi, Swabi**

**18th - 20th Oct 2024**



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# INVITATION LETTER

Respected Sir,

I hope this letter finds you well. On behalf of the **Leadership and Entrepreneurial Society (LES)** at GIK Institute, I am pleased to invite you to our upcoming event, **ENOVATE'24**, which will be held from **Friday, 18th to Sunday, 20th October 2024**.

**ENOVATE'24** is an **All Pakistan Event** aimed at gathering Young Entrepreneurs and Future Leaders from across the country. Participants will engage in various learning sessions, workshops, and competitions to develop their skills, showcase their innovative ideas, and collaborate with like-minded individuals. This event will provide an excellent platform to connect with bright minds and and innovation.

We believe in your participation and will also provide you a significant exposure and networking opportunities.


We would be honored to have your support for ENOVATE'24 and look forward to the possibility of collaborating with you.

If you have any questions or require further information, please feel free to reach out.

Thank you for your time and consideration.

Best Regards,

Sarim Faheem  
President, Leadership and Entrepreneurial Society (LES)  
GIK Institute



# HISTORY OF GIK INSTITUTE

The **Ghulam Ishaq Khan Institute (GIKI)** is located in the scenic countryside of Khyber Pakhtunkhwa, Pakistan. Renowned as one of Pakistan's top engineering institutes, GIKI is recognized globally for its excellence in engineering education. Beyond academics, GIKI is known for its vibrant extracurricular activities, all organized by students. With over 30 student societies, these groups offer students opportunities to explore their interests and gain professional experience, while also fostering teamwork and leadership skills.

## ABOUT LES

The Leadership and Entrepreneurial Society (LES) at Ghulam Ishaq Khan Institute (GIKI) offers a comprehensive experience focused on leadership, entrepreneurship, and community building. Key activities include:

- 1. Society Fair:** Introducing new students to LES and its opportunities for leadership and entrepreneurship.
- 2. Idea Fusion:** Idea Fusion: Students are encouraged to propose their innovative ideas and business models, fostering creativity and entrepreneurial thinking. The best concepts receive mentorship and support to bring their visions to life.
- 3. Resume Building Workshops:** Guiding students in creating professional and impactful resumes.
- 4. Professional Development Seminars:** Featuring industry professionals, alumni, and guest speakers who share insights on leadership and entrepreneurship. These seminars cover a wide range of topics, including academic growth, entrepreneurship, scholarships, technical expertise, and motivational speaking, offering students diverse learning opportunities.
- 5. Enovate (Intra-GIKI Competition):** An entrepreneurial competition where students develop and pitch innovative business ideas.
- 6. Social and Recreational Events:** LES organizes fun activities like Qawali Night, Music Night, Movie Nights, hiking trips, society dinner parties, sports weeks, and recreational trips for its members.

# ABOUT ENOVATE

**Enovate**, a 3-day **All Pakistan Leadership and Entrepreneurship event**, will be held from **Friday, 18th October to Sunday, 20th October 2024**. This exciting event invites young leaders and entrepreneurs from across the country to participate in a series of interactive modules, workshops, and engaging activities aimed at fostering leadership, innovation, and skill development. Participants will have the opportunity to collaborate with like-minded individuals, enhance their entrepreneurial mindset, and sharpen their leadership abilities, creating a dynamic environment for growth, learning, and innovation.

## ENOVATE'24 STRUCTURE MODULES

Modules are an integral part of ENOVATE, designed to test and enhance participants' mathematical, critical thinking, and problem-solving abilities. LES offers specialized leadership and entrepreneurial modules for participants from across national borders, fostering a global perspective on innovation and collaboration. These engaging challenges aim to develop analytical thinking and creativity among all participants.

## SEMINARS/WORKSHOPS

ENOVATE hosts seminars featuring prominent figures from various fields, including motivational speakers, academic experts, and industry leaders from across Pakistan. These sessions aim to inspire participants, boost their morale, and provide valuable insights into leadership, entrepreneurship, and personal development.

## SOCIAL EVENTS

To create a well-rounded experience, ENOVATE includes exciting social events such as **Musical Concerts, Themed Dinners, Qawali Night, Movie Nights, and Hiking trips**. Additionally, a **Exhibition Fair** will be organized to introduce participants to various student organizations and opportunities for engagement. These activities help participants unwind, interact with peers, and build lasting connections, ensuring a vibrant and enjoyable atmosphere throughout the event.



# **ENOVATE'24 MODULES**

## **BUSINESS IDEA COMPETITION**

Participants develop and pitch innovative business ideas to a panel of judges, who evaluate them based on creativity, feasibility, and potential impact. This competition encourages critical thinking and market awareness.

## **EXHIBITION FAIR**

A dynamic showcase for participants to display their projects and engage with attendees. This event fosters networking and collaboration among aspiring entrepreneurs.

## **SELL IT FOR ME**


In this engaging competition, teams are provided with a specific product and must create a comprehensive sales strategy to maximize its sales. Participants will leverage their creativity, communication skills, and market understanding to develop persuasive pitches and promotional tactics.

## **SOLVE THE CASE**

Teams analyze real-world business scenarios and propose effective solutions. Their presentations are assessed on analysis depth, creativity, and feasibility.

## **INNOVATION CHALLENGE**

Teams are given a specific problem to solve within a limited timeframe. Participants brainstorm and present their innovative solutions, promoting teamwork and creative thinking.



# EVENT SCHEDULE

Day 1: Friday, 18th October 2024

*Lodging  
Opening Ceremony  
Theme Dinner*

Day 2: Saturday, 19th October 2024

*Hiking  
Idea Competition  
Sell It For Me  
Innovation Challenge  
Concert*

Day 3: Sunday, 20th October 2024

*Exhibition Fair  
Solve the Case  
Closing Ceremony  
Dislodging*

# SOCIAL EVENTS

## CONCERT



## QAWALI NIGHT



## SEMINAR



## EXHIBITION FAIR



# PREVIOUS EVENTS

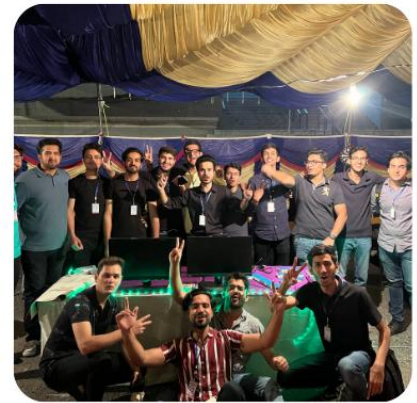
## CONCERT / QAWALI NIGHT



## SEMINARS / WORKSHOPS



## ENOVATE / EXHIBITION FAIR



# OUR SPEAKERS



**PROF DR. ALI SAJID**  
**(TAMGHA E IMTIAZ)**

Session on Rediscovering Yourself at AHA Auditorium GIK Institute.



**ROSHAN KHAN**  
**(TABLEAU DEVELOPER AT NIELSEN)**

Session on Data Visualisation Training program with #1 Ranked Tableau author in Pakistan.



## **ERICSSON MEA**

The Ericsson MEA Seminar at GIK brings together industry leaders and students to discuss advancements in telecommunications and technology. This event offers valuable insights and networking opportunities for participants interested in the future of the tech landscape.

## **DR. RAMESHA**

Dr. Ramesha's Commonwealth Scholarship Journey. A Gateway to Global Opportunities for Aspiring Scholars



**TAYYABA ZULFIQAR**  
**(LINKEDIN ACADEMY)**

The LinkedIn Academy Seminar at GIK focuses on empowering students with essential skills for professional growth and career development. Participants will gain valuable insights on networking, personal branding, and leveraging LinkedIn for job opportunities.



## **ENOVATE PRIZES**

Following is the tentative break-up of the prizes and awards for the winners of **ENOVATE**:

The winning team of each module will be awarded the following:

- 1. Certificate of Achievement**
- 2. Winner's Shield.**

The team/institute that wins the maximum number of modules or prizes will be awarded :

### **Best Performance Award**

Runner-up team of each module will be awarded:

### **Certificate of Achievement**

All the participants will be given a Certificate of Participation.

The ambassador who brings along the most participants will be awarded:

### **Best Ambassador Award**



## **RULES & REGULATIONS**

- No Refund Policy
- Use of drugs and alcohol is strictly prohibited within GIK premises. Anyone found carrying or using these will be disqualified from the event and will be immediately handed over to the law enforcement agencies.
- Any misconduct will lead to immediate disqualification of the team.
- Heavy fines will be imposed for any damage done to the rooms or any property.
- LES holds the right to cancel or modify any module or social event without prior notice
- During the commencement of the modules ,any decision made by ENOVATE'S host team will be final.
- Anyone challenging it might be disqualified from the event
- Carrying firearms is strictly prohibited within GIK. Anyone found carrying it will be immediately expelled from the GIK premises.

# REGISTER AS A PARTICIPANT

- All participants are required to register individually. However, they will participate as a team consisting of a maximum of 5 members.
- The registration fee of **Rs. 4500/-** per participant
- Must be paid by making a bank draft in place of the following account:

Account number or IBAN number	PK 70 HABB 0019 7900 0008 5901
Name on the bank account	G.I.K Institute Topi
Beneficiary Address	G.I.K Institute of Engineering Sciences and Technology Topi
Swift Code	HABB PKK AXXX
Bank name	Habib Bank Limited GIKI Topi
Branch Code	1979

- Early bird discount for those who registered before 7th October is **Rs. 4000/-** per participant
- To confirm the registration, a copy of the bank draft stamped by the respective bank should either be:  
WhatsApp at: 03319309589 or Mailed to:  
lesgiki16@gmail.com



## **REGISTER AS AN AMBASSADOR**

- Purpose: The Ambassador Program is designed for non-LES members seeking active involvement in ENOVATE.
  - Responsibilities: Besides physical posters, ambassadors are tasked with publicizing event details on social media and within their social circles to attract students for registration.
  - Recognition: Incentives are awarded for ambassadors' dedication, providing invaluable professional experience.
  - Liaison Package: Shortlisted ambassadors will receive a liaison package and event posters to share with interested students.
  - Primary Task: Ambassadors play a vital role by displaying posters on their institute's soft boards.
  - Participant Recruitment: Ambassadors are expected to recruit a minimum of 10 participants.
- 



## **PERKS OF BEING AN AMBASSADOR**

Ambassadors will be placed in different categories with different incentives based on how many participants they register.


The four categories include:

1. Platinum
2. Diamond
3. Gold
4. Silver

### **Platinum**

Any ambassador who registers at least 15 participants will be categorized in this category.

Incentives:

- Best Ambassador Shield.
  - VIP treatment at different modules.
  - Registration fee waived off.
  - Official certificate as proof of ambassadorship.
- 



# **PERKS OF BEING AN AMBASSADOR**

## **Diamond**

Any ambassador who registers at least 10 participants will be categorized in this category.

Incentives:

- VIP treatment at different modules.
- Registration fee waived off.
- Official certificate as proof of ambassadorship.

## **Gold**

Any ambassador who registers at least 8 participants will be categorized in this category.


Incentives:

- Registration fee waived off.
- Official certificate as proof of ambassadorship.

## **Silver**

Any ambassador who registers at least 5 participants will be categorized in this category.

Incentives:

- Half Registration fee waived off.
  - Official certificate as proof of ambassadorship.
- 



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- 

# CONTACT US

## President, LES

Sarim Faheem Khattak(03319309589)

## General Secretary, LES

Hussain Virk(03348635176)

## Event Coordinator

Sheharyar Malik (03203989858)

## Liaison Heads

Sheraz khan(03305560000)

Hafeez Khan(03339855718)

Mahnoor Atiq(03490701084)

**Email Address:** [lesgiki16@gmail.com](mailto:lesgiki16@gmail.com)

## Social Media

[www.facebook.com/lesgiki](http://www.facebook.com/lesgiki).

[www.instagram.com/lesgiki](http://www.instagram.com/lesgiki).

[www.linkedin.com/lesgiki](http://www.linkedin.com/lesgiki).

# PAYMENT & ACCOUNT DETAILS

Account number or IBAN number	PK 70 HABB 0019 7900 0008 5901
Name on the bank account	G.I.K Institute Topi
Beneficiary Address	G.I.K Institute of Engineering Sciences and Technology Topi
Swift Code	HABB PKK AXXX
Bank name	Habib Bank Limited GIKI Topi
Branch Code	1979